

FAST FACTS

Fast facts.

Product	Primed	Pricing	Free; Primed Pro from \$29.99/mo or \$299/yr
Company	Primed Technologies	Availability	App Store and Mac App Store
Founder	Richard Giles	Website	beprimed.ai
HQ	Perth, Western Australia	Media	media@beprimed.ai
Platforms	iPhone, iPad, Mac (iOS 17+, macOS 14+)	Integrations	Garmin, WHOOP, Oura, Strava, Apple Health, Withings, FatSecret
Category	AI endurance coaching · Health & Fitness	Technology	Structured sports-science models with modern reasoning models
Launched	2026	Roadmap	A continuously improving coaching intelligence